

Request for Expressions of Interest: Nelson United Church Director of Community Engagement

Are you interested in an exciting opportunity to work with a progressive, forward-thinking church community in beautiful Nelson, British Columbia?

Nelson is nestled on the shore of Kootenay Lake in the West Kootenay region of BC. We are a mountain town with lots of outdoors activities in all seasons. The catchment area that would call Nelson their town is about 35,000 people. We are known for cafés, coffee, arts, good food, cooperatives, recreational opportunities, and a vibrant downtown. Nelson United Church (NUC) is situated just two blocks from the heart of the community, and is in search of a leader to help our congregation grow and thrive.

Nelson United Church is seeking a Director of Community Engagement for a two-year position. We have energy, resources and a physical space from which we want to try new things and build up our church community in ways that we can't yet imagine, and it is our hope that our new Director of Community Engagement will lead us to where we want to go.

As the Director of Community Engagement, your key responsibilities will be Communication and Promotion, Diversification and Development, and Congregational Re-formation.

Duties:

Communication and Promotion:

- Increase community awareness of the life-giving experiences that Nelson United Church offers through social media, engagement with community groups and other communities of faith, and direct interaction with members of the public.
- Explore new opportunities for our congregation to share our love and become leaders in transforming our way of being in the world with people who are not currently part of our church community.
- Increase our community outreach through church events and activities that excite and interest a broader spectrum of people.

Diversification and Development:

- Review census data and Environics studies, and engage with diverse local populations regarding their spiritual needs and sense of community, and identify ways for NUC to meet those needs.

- Research examples of new ways of being in ministry, new forms of community, and new examples of encountering the mystery of the Spirit, and develop a plan for integrating those examples into current practices.
- Increase church revenues by identifying opportunities for diverse uses for the church building which embody our values and provide meaningful experiences for members of the broader public.
- Develop strategic networks, partnerships, and programs with other organizations, communities, and individuals to increase our outreach and relevance within the broader community

Congregational Re-formation:

- Re-animate our community of faith as a congregation of The United Church of Canada
- Re-imagine our congregational identity as a vibrant, relevant, and diverse gathering of spiritual individuals lighting the path for relationship with God in the broader community of Nelson.
- Develop a plan for partnerships with others to re-form our community to further a world of justice, hope, just relations, beauty, love and wonder.

Our Church Community of Faith:

Nelson United Church defines itself as an inclusive community that emphasizes wholeness and that seeks to encounter the mystery of the Spirit and celebrate God's gift of life Our church celebrates a Christian faith that is forward-thinking and affirms that we are part of God's world of rich relationships and partnerships.

Our vision statement is:

At Nelson United Church we affirm that we are created as whole beings. We will gather to encounter the mystery of the Spirit and celebrate God's gift of life.

As people of faith we seek life-giving experiences of love that transform our way of being in the world. We are not alone; we live in God's world, and are part of a rich web of relationships with our wider community.

We have energy, resources and physical space with which we can partner with others to further a world of justice, hope, just relations, beauty, love, and wonder.

Request for Expressions of Interest:

We are asking interested individuals to submit an Expression of Interest (EOI) for this position. The EOI should include critical information to demonstrate how you can lead us through a two-year process of learning, engagement, strategizing, and implementation.

The EOI package must include:

- **Cover Letter** – one-page letter outlining your interest in this position.

- **Statement of Qualifications** – outline your educational and professional experience and qualifications, and how they will be an asset to this position. You may include personal experiences that are relevant to your ability to carry out the responsibilities of the position.
- **Understanding of Position** – in your own words, outline the purpose and key objectives of the position.
- **Approach** – provide an outline of the actions, activities, and performance measures you would implement in carrying out the responsibilities for this position.

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